



**THE MISSION AFTER  
FOR IMMEDIATE RELEASE**



**HAPBEE PARTNERS WITH  
GREY TEAM AND THE MISSION AFTER  
IMPACTING VETERANS'  
WELLBEING**

March xx, 2021

# IMPACTING VETERANS' WELLBEING

Vancouver, British Columbia (March xx, 2021) – Hapbee Technologies, Inc. (TSXV: HAPB) (“Hapbee” or the “Company”), a wellness technology company developing the revolutionary Hapbee wearable, is pleased to announce it has signed partnership agreements with two U.S. veteran non-profit organizations, Grey Team Inc. (“Grey Team”) and The Mission After, to observe the potential impact of Hapbee signals on the stress and productivity levels of a sample group of military veterans.

“These early-stage agreements mark the beginning of what I hope will become meaningful, long-term collaborations with Grey Team and The Mission After,” said Scott Donnell, CEO of Hapbee. “Hapbee is honored to have the opportunity to engage with military veterans. The overarching goal with these agreements is to help veterans with stress management and productivity – aspects I think most all of us want to improve upon.”

Under the terms of the partnership agreements, Grey Team and The Mission After have purchased approximately twenty Hapbee wearables for veterans’ use at a discounted rate.

Each Hapbee wearable will come with a lifetime subscription to all six original signals and are specifically for the purpose of R&D, user experience, or a partnership study.

The partner organizations will provide Hapbee with access to users of the product to garner individual responses and feedback.

# ABOUT GREY TEAM



Grey Team is a 501(c)(3) nonprofit organization whose sole mission is to support active-duty U.S. soldiers and military veterans by building and implementing solutions to reduce and eliminate PTSD-related suicides.

Grey Team is the only privately funded program that is proven to facilitate and cultivate post-traumatic growth. It is through the generous donations of private citizens, as well as grants, that Grey Team continues to offer these therapeutic services to veterans and active duty service members at no cost. Its goal is to help those most in need of healing by providing a place where they feel welcomed and safe so that they may restore health, peace, and happiness to their lives.

## About The Mission After

Based in Seattle, Washington, The Mission After (formerly known as Healing Our Heroes Foundation TMA) is a 501(c)3 nonprofit focused on research and implementation of programs that support veterans to live their best life after service. The Mission After, with the support from their strategic partner organizations, strives to provide veterans with access to new and emerging technologies as well as innovative treatment alternatives focused on pain, stress, anxiety, and depression.

## About Hapbee

Hapbee is a wearable magnetic field technology company that aims to help people choose how they feel. Powered by patented ultra-low radio frequency energy (uIRFE<sup>®</sup>) technology invented and licensed by EMulate Therapeutics, Inc., Hapbee delivers low-power electromagnetic signals designed to produce sensations such as Happy, Alert, Focus, Relax, Calm and Sleepy.

You can learn more about how Hapbee works at [www.hapbee.com/science](http://www.hapbee.com/science)

## Forward-Looking Information Disclaimer

Certain statements included in this news release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This news release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors.

Any statements about the Company's e-commerce strategy and the timing thereof; the Company's aim to enhance exposure within wellness and fitness communities; and the belief that podcasts, social influencers and blogger channels will connect with and educate the Company's target audience, are all forward-looking information. Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, including, anticipated costs, the ability to achieve its goals, the Company's e-commerce strategy will be carried out as anticipated; the Company's will be able to enhance its exposure within wellness and fitness communities; and podcasts, social influencers and blogger channels will connect with and educate the Company's target audience.

Factors that could cause the actual results to differ materially from those in the forward-looking statements include, the Company's e-commerce may not be effective or carried out in the anticipated timeline; the Company may not be able to enhance its exposure within wellness and fitness communities; and podcasts, social influencers and blogger channels may not connect with nor educate the Company's target audience as expected or at all; general economic, market or business conditions; changes in legislation and regulations; increase in operating costs; equipment failures; failure of counterparties to perform their contractual obligations; litigation; the loss of key directors, employees, advisors or consultants and fees charged by service providers. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.

# MOVING FORWARD



These risks, uncertainties and assumptions include, but are not limited to, those described in Hapbee's prospectus dated October 26, 2020, a copy of which is available on SEDAR at [www.sedar.com](http://www.sedar.com), and could cause actual events or results to differ materially from those projected in any forward-looking statements. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accept responsibility for the adequacy or accuracy of this release.

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For further information: Daniel Southan-Dwyer, Corporate Communication, E: [invest@hapbee.com](mailto:invest@hapbee.com),  
W: [www.hapbee.com](http://www.hapbee.com)

To learn more about Grey Team, visit [www.greyteam.org](http://www.greyteam.org).